

Economic Effect Work Group
Draft Options for RAC Review

October 9, 2018

CZCPA Economic Effect Work Group

Initial Scope Issue #1: Options for determining the “existing or previous use” for which the “economic effect” must be estimated by the applicant.

Summary Overview: The CZA section 7014(c)(1) states that “economic effect of the existing or previous use” should be considered in assessing a conversion permit application. This issue paper discusses options for how applicants determine which “existing or previous” uses should be reported. Assumptions and data options for describing effect of these uses are discussed in Issue #2.

Existing or Previous Use Reporting Options:

- **Option 1: Report effect of existing site uses for active sites, nothing for inactive sites.** For active sites, economic effect of “existing or previous” use would include effect of existing uses. For inactive sites, economic effect of “existing or previous use” would be reported as “none” or “zero.”
- **Option 2: Report effect of existing site uses for active sites, include current taxes for inactive sites.** For active sites, economic effect of “existing or previous use” would include effect of existing uses. For inactive sites, economic effect of “existing or previous use” reported as current property taxes.
- **Option 3: Report effect of existing site uses for active sites, report previous use for inactive sites.** For active sites, economic effect of “existing or previous use” would include effect of existing uses. For inactive sites, economic effect of “existing or previous use” reported as previous use. The burden of determining economic effect metrics falls on the applicant.
- **Option 4: Report effect of existing and previous use for all sites (applicant burden).** For active sites, economic effect of “existing or previous” use would include effect on existing use and previous use. For inactive sites, economic effect of “existing or previous use” reported as previous use. The burden of determining economic effect metrics falls on the applicant.
- **Option 5: Report effect of existing and previous use for all sites (State burden).** Existing use would be reported for active sites. For both active and inactive sites, economic effect of “previous use” would be reported using a State-produced report of previous use. Example title: “Economics Baseline Report.”

Additional Information: This issue should align with decisions being made by the Environmental Impacts Work Group, because the statutory language includes “environmental and economic effect.” *This paper assumes that ongoing cleanup activities would not be considered relevant for applicants to report for “economic effect” purposes.*

Pros and Cons of Options for Economic Effect Issue #1

| Option | Pros | Cons |
|--|--|---|
| 1: Report only existing site uses, nothing for inactive sites | <ul style="list-style-type: none"> Least data intensive for all sites. Most logical for measuring economic effect (other than excluding property taxes on inactive sites). | <ul style="list-style-type: none"> Would not report previous use for active or inactive sites. May not meet statutory minimum requirements for inactive sites. |
| 2: Report only existing site uses, include current taxes for inactive sites | <ul style="list-style-type: none"> Least data intensive for active sites; minor requirement for inactive sites. Meets minimum statutory requirements. Property taxes data should be readily available to applicant. Would enable state to understand change in expected property taxes from redevelopment. Most logical for measuring economic effect. | <ul style="list-style-type: none"> Would not report previous use for active or inactive sites. |
| 3: Report existing site uses for active sites, report previous use for inactive sites | <ul style="list-style-type: none"> Most complete reporting of data for inactive sites. Meets or exceeds minimum statutory requirements. | <ul style="list-style-type: none"> Would not report previous use for active sites. Lopsided requirements for inactive sites when compared to active sites. Impractical and burdensome for applicants at inactive sites. Difficult to establish uniform requirements for previous use that provide meaningful information and are not overly burdensome. Unlikely to provide useful economic information to decision makers on economic effect. |
| 4: Report existing and previous use for all sites (applicant burden) | <ul style="list-style-type: none"> Most complete reporting of data. Likely exceeds minimum statutory requirements. | <ul style="list-style-type: none"> Impractical and burdensome for all applicants. Difficult to establish uniform requirements for previous use that provide meaningful information. May result in inconsistent reporting by applicants. Unlikely to provide useful economic information to decision makers on economic effect. |
| 5: Report existing and previous use for all sites (State burden) | <ul style="list-style-type: none"> Most complete reporting of data. Reduced burden to applicant related to reporting of previous use. Likely exceeds minimum statutory requirements. Improved consistency across applications because use common source document in reporting previous use. | <ul style="list-style-type: none"> Would require the State to incur costs of completing initial baseline study. May require DNREC asking the General Assembly for specific funding to carry out this task. CZCPA does not mandate that DNREC provide previous use information. Would require updates and review over time depending on changes to current site activities. |

CZCPA Economic Effect Work Group

Initial Scope Issue #2: Options for identifying specific assumptions, sources of data, or other information to be used by the applicant to develop economic effect estimates for “existing or previous use.”

Summary Overview: The CZA section 7014(c)(1) states that “economic effect of the “existing or previous use”” should be considered in assessing a conversion permit application. However, “use” is not defined in the CZA. This issue paper discusses options for defining the scope of relevant economic uses that should be reported, the geographic boundaries, as well as assumptions that the applicant should make when reporting economic effect of those uses.

Previous and Existing Use Scope Assumptions Options:

- **Option 1: Report all heavy industry use of property in permit boundary.** Report economic effect of existing or previous heavy industry use within permit boundary.
- **Option 2: Report all commercial or industrial uses of property in permit boundary.** Report economic effect of all types of existing or previous economic activities within permit boundary.
- **Option 3: Report heavy industry use of property in parcel boundary.** Report economic effect of ongoing heavy industry use within parcel boundary.
- **Option 4: Report all commercial or industrial uses of property in parcel boundary.** Report economic effect of all types of existing or previous activities within parcel boundary.

Previous Use Assumptions Options:

- **Option 1: Ask applicants to provide “previous use” economic effect measures for one historic year.** A single year would be determined as a baseline for all applicants (e.g., 2015, or three years prior to the application). Data would be reported for that specified year for all economic effect measures requested in the application.
- **Option 3: Ask applicants to report “previous use” economic effect with an average annual measure for a specified length of time.** An annual average would be calculated based on a specified range of years, or over the length of the previous use. The applicant would then determine an average across the specific time frame.
- **Option 3: Ask applicants to report “previous use” economic effect measures that provide a range of historical estimates over time.** A time range would be determined as the baseline for all sites. This could be a specific set of years (e.g., 2010-2015) or a range of years relative to the application date (e.g., for the previous two years relative to the application year).

- **Option 4: Ask applicants to report “previous use” economic effect measures using the Economics Baseline Report outlined in Issue #1.**
- **Option 5: Ask applicants to report no “existing or previous use” economic effect measures where sites have been abandoned or are inactive.** For sites with no active heavy industry uses, no data would be specified or reported.

Other Information

As in Issue #1, this paper assumes that ongoing cleanup activities would not be considered relevant for applicants to report for “economic effect” purposes.

Pros and Cons of Options for Economic Effect Issue #2: Scope Assumptions for Previous and Existing Use

| Option | Pros | Cons |
|---|--|---|
| 1: Report all <u>heavy industry use</u> of property in <u>permit</u> boundary | <ul style="list-style-type: none"> • Seems most aligned with statutory language. | <ul style="list-style-type: none"> • May omit mention of other existing activities on the site (e.g., office building that may have been lost or replaced with redevelopment). • Difficult to provide meaningful estimates for permit boundaries (e.g., difficult to estimate number of employees, wage distribution, and property tax distribution across the parcel). |
| 2: Report <u>all</u> commercial or industrial uses of property in <u>permit</u> boundary | <ul style="list-style-type: none"> • Captures other existing types of economic activities that may occur at the site. | <ul style="list-style-type: none"> • May be less aligned with statutory language. • Limiting reporting to permit boundary may require applicants to estimate metrics for site area. • Difficult to provide meaningful estimates for permit boundaries (e.g., difficult to estimate number of employees, wage distribution, and property tax distribution across the parcel). |
| 3: Report <u>heavy industry use</u> of property in <u>parcel</u> boundary | <ul style="list-style-type: none"> • Heavy industry reporting seems aligned with statutory language; reporting metrics at parcel level may be easier for applicant (e.g., employment). | <ul style="list-style-type: none"> • May overstate previous/existing use effect. |
| 4: Report <u>all</u> commercial or industrial uses of property in <u>parcel</u> boundary. | <ul style="list-style-type: none"> • Captures other existing types of economic activities that may occur at the site. Reporting metrics at parcel level may be easier for applicant (e.g., employment). | <ul style="list-style-type: none"> • May overstate previous/existing use effect. • May be difficult to provide (or specifically tease out) economic effect metrics for mixed uses on the same parcel. |
| 5: Ask applicants to report no “existing or previous use” economic effect measures where sites have been abandoned or are inactive | <ul style="list-style-type: none"> • Least burden on applicant and straightforward to interpret. | <ul style="list-style-type: none"> • May not meet minimum statutory requirements. |

Pros and Cons of Options for Economic Effect Issue #2: Previous Use Assumptions

| Option | Pros | Cons |
|--|--|--|
| 1: Report “previous use” economic effect measures for one historic year. | <ul style="list-style-type: none"> • Least burden to the applicant for gathering data without reporting “no activity” or “none” for activity • Easily understood for permit analysts. • Same baseline for all applicants and sites. | <ul style="list-style-type: none"> • Would require agreement on which single year to be used. • Potential differences across sites in ease of data collection for the specified year. |
| 2: Report “existing or previous use” economic effect measures for a <u>specified length of time.</u> | <ul style="list-style-type: none"> • Captures historical trends and changes to economic effect; Reports multiple metrics for a permit analyst to assess | <ul style="list-style-type: none"> • May burden applicants with gathering large amounts of data. |
| 3: Report “existing or previous use” economic effect with an <u>average annual measure.</u> | <ul style="list-style-type: none"> • Provides an easily understood and communicable value for both. existing and previous use • Relatively straightforward calculations. | <ul style="list-style-type: none"> • May overstate or understate impact of outlier years of activity. • May burden applicants with measurement, calculation, and gathering of data for the specified set of time. • Large differences may exist across sites, specifically active and inactive. |
| 4: Report “existing or previous use” economic effect based on a <u>state-specified set of data.</u> | <ul style="list-style-type: none"> • Complete reporting of data. Available to all applicants and reduces uncertainty. • Uniform data and reporting across applicants. | <ul style="list-style-type: none"> • Would require the State to incur costs of completing initial baseline study. • May require DNREC asking the General Assembly for specific funding to carry out this task. • CZCPA does not mandate that DNREC provide previous use information. • Would require updates and review over time depending on changes to current site activities. |
| 5: Report no “previous use” economic effect measures where sites have been abandoned or are inactive. | <ul style="list-style-type: none"> • Convenient for applicant. Most logical for measuring economic effect other than property tax reporting. | <ul style="list-style-type: none"> • Would not report any data for previous use. |

CZCPA Economic Effect Work Group

Initial Scope Issue #3: Options for identifying specific assumptions, sources of data, or other information to be used by the applicant to develop economic effect estimates for “alternative or additional heavy industry use or bulk product transfer activity.”

Summary Overview: The CZA section 7014(c)(2) states that “economic effect of the alternative or additional heavy industry use or bulk product transfer activity” should be considered in assessing a conversion permit application. This issue paper discusses options for defining the scope of relevant economic uses that should be reported, the geographic boundaries, as well as assumptions that the applicant should make when reporting economic effect of those uses.

Previous and Existing Use Scope Assumptions Options:

- **Option 1. Report economic effect measures for the proposed actions that are identical to Issue #2.** In this option, the same scope would be selected for reporting of “previous or existing use” and proposed uses.
- **Option 2: Allow reporting that is limited to the proposed permit boundary even if previous and existing use reporting metrics are more broad.** In this option, applicants would need to clearly state whether the application adds to or replaces measures reported under existing use.
- **Option 3: Allow additional reporting metrics than are provided for previous and existing use.** Under this option, applicants would use the same scope used for reporting “previous or existing use” but would also have the option to provide additional metrics of economic effect that are not provided for previous and existing uses.

Pros and Cons of Options for Economic Effect Issue #3: Proposed Action Assumptions

| Option | Pros | Cons |
|---|---|--|
| 1: Report economic effect measures for the proposed actions that are identical to Issue #2. | <ul style="list-style-type: none"> • Would allow for consistent comparison of existing and previous use to proposed action uses. | <ul style="list-style-type: none"> • If metrics are reported at the tax parcel level, the effect of the proposed actions may be muted. |
| 2: Allow reporting that is limited to the proposed permit boundary even if previous and existing use reporting metrics are more broad. | <ul style="list-style-type: none"> • May be easier for applicants to report metrics for the proposed action area alone. | <ul style="list-style-type: none"> • Has some potential to confuse decision-makers if geographic boundaries of previous and existing use and proposed action are different. |
| 3: Allow additional reporting metrics than are provided for previous and existing use. | <ul style="list-style-type: none"> • Would allow for consistent comparison of existing and previous use to proposed action uses. | <ul style="list-style-type: none"> • May burden applicants with additional reporting they feel they have to provide to accurately capture economic effect |

CZCPA Economic Effect Work Group

Initial Scope Issue #4: Options for how applicants can estimate “economic effect” in a manner that, at the very least, addresses the economic effect “components” identified §7004(b)(2)

Summary Overview: The CZA section 7014(c)(1) states that “economic effect of the existing or previous use” should be considered in assessing a conversion permit application. Section 7014(c)(2) states that “economic effect of the alternative or additional heavy industry use or bulk product transfer activity” should be considered in assessing a conversion permit application. The CZA states that the reported form must include items from section 7004(b), which states that “economic effect” includes:

- the number of jobs created;
- the income which will be generated by the wages and salaries of these jobs in relation to the amount of land required; and
- the amount of tax revenues potentially accruing to state and local government.

This issue paper discusses whether *only* these “economic effect” should be reported or whether *additional* metrics should also be reported. Note: CZA section 7014(c)(3), which requires reporting of net economic improvement, does not explicitly call for this measure to utilize this “economic effect” definition.

Options for Defining Economic Effect

Option 1: Ask applicants to report direct jobs created, income generated, and tax revenues as required under the statute.

Option 2: Ask applicants to estimate additional indirect/induced measures of regional effect associated with direct jobs created, income generated, and tax revenues.

Option 3: Ask applicants to report additional direct measures of economic effect that would allow analysts to more fully assess the economic effect of projects.

Option 4: Ask applicants to report additional direct/indirect/induced measures of economic effect that would allow analysts to more fully assess the economic effect of projects.

Pros and Cons of Options for Economic Effect Issue #4

| Option | Pros | Cons |
|---|--|---|
| <p>1. Ask applicants to report <u>direct</u> jobs created, income generated, and tax revenues.</p> | <ul style="list-style-type: none"> • Easiest to report for applicant because this meets minimum statutory requirements. • Specifying direct metrics would be most likely to be accurate. • Some existing/previous metrics could be verified with state reporting agencies. | <ul style="list-style-type: none"> • Does not capture regional economic effect. Work Group fears not capturing regional effect could inadvertently cause a permit application to be rejected on the basis of “insufficient” positive economic effect/improvement. • Requires forecasting by applicants for impacts of new activity (could allow a range to be provided). [This is unavoidable] • Requires the permit analyst to understand the regional economic effect of the proposed use, as the applicant is not required to explicitly spell those factors out. |
| <p>2. Ask applicants to estimate <u>direct and indirect/induced</u> measures of regional effect associated with direct jobs created, income generated, and tax revenues.</p> | <ul style="list-style-type: none"> • Would provide additional measures to enable the state to understand larger implications of redevelopment activities. | <ul style="list-style-type: none"> • Requires assumptions on behalf of applicants that may not be verifiable. • Could result in inconsistent reporting across applicants, making estimates more difficult to compare. • Requires forecasting by applicants for impacts of new activity (could allow a range to be provided). [This is unavoidable]. • Analysis of regional economic effect could be assessed for all activities by state for consistency. |
| <p>3. Ask applicants to report additional <u>direct</u> measures of economic effect that would allow analysts to more fully assess the economic effect of projects.</p> | <ul style="list-style-type: none"> • Requesting additional reporting of metrics would enable state analysts to more fully understand economic implications of projects. • Allows applicants to provide additional information. | <ul style="list-style-type: none"> • More work for applicant. • Requires forecasting by applicants for impacts of new activity (could allow a range to be provided). [This is unavoidable] |
| <p>4. Ask applicants to report additional <u>direct/indirect/induced</u> measures of economic effect that would allow analysts to more fully assess the economic effect of projects.</p> | <ul style="list-style-type: none"> • Requesting additional reporting of metrics would enable state analysts to more fully understand economic implications of projects. • Would provide additional measures to enable the state to understand larger implications of redevelopment activities. | <ul style="list-style-type: none"> • Requires assumptions on behalf of applicants that may not be verifiable. • Could result in inconsistent reporting across applicants, making estimates more difficult to compare. • Requires forecasting by applicants for impacts of new activity (could allow a range to be provided). [This is unavoidable] |

CZCPA Economic Effect Work Group

Initial Scope Issue #5: Options for how applicants can estimate “the net economic improvement inherent in the alternative or additional heavy industry use or bulk product transfer activity as compared to the most recent heavy industry use engaged in at that site.”

Summary Overview: The CZA section 7014(c)(3) states that “the net environmental improvement or economic improvement, or both, inherent in the alternative or additional heavy industry use or bulk product transfer activity as compared to the most recent heavy industry use engaged in at that site” should be considered in coastal zone conversion permit applications. It has been noted that the statutory language does not define “net economic improvement” or state that the metrics for it must be the same as the “economic effect” that are reported under 7014(c)(1) and 7014(c)(2). It is also not necessarily the case that the “most recent heavy industry use” is the same as the “previous use.” This issue paper discusses options for calculating the net economic improvement under this section.

Options for Defining Net Economic Improvement

- **Option 1:** Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is assumed to be “zero” or “none” for inactive sites and current use at active sites.
- **Option 2:** Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is defined as the heavy industry use at the site during a particular previous point in time (e.g., five years ago).
- **Option 3:** Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is defined as average annual heavy industry use at the site during a specified period of time period (e.g., past five years).
- **Option 4:** Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is defined as a range of metrics at the site during a specified period of time period (e.g., past five years).
- **Option 5:** Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is the economic effect measures from the Economics Baseline Report outlined in Issue #1.

Options for Reporting Metrics

- **Option 1:** Metrics could be statutorily defined measures of economic effect.

- **Option 2:** Metrics could include indirect and induced regional economic effect metrics.
- **Option 3:** Metrics could include other effect, such as qualitative considerations of community-level effect and environmental justice considerations.

Additional Information: This issue may need to align with decisions being made by the Environmental Impact Work Group, because the statutory language includes “environmental improvement or economic improvement.” Also, because the statute says that the “net environmental improvement or economic improvement, or both” should be provided, the Work Group wonders whether an option to not provide net economic improvement exists.

Pros and Cons of Options for Economic Effect Issue #5, Defining Net Economic Improvement

| Option | Pros | Cons |
|---|--|--|
| <p>1: Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is assumed to be zero or none for inactive sites and current use at active sites.</p> | <ul style="list-style-type: none"> • Easiest calculation for applicant. • Consistent with other metrics reported. • Appears likely to be closest to statutory intent. • Reports logical economic effect estimates. | <ul style="list-style-type: none"> • For inactive sites, may not be considered to be fully compliant with “compared to the most recent heavy industry use engaged at that site.” |
| <p>2: Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is defined as the heavy industry use at the site during a particular previous <u>point in time</u> (e.g., five years ago).</p> | <ul style="list-style-type: none"> • Fully compliant with providing information “compared to the most recent heavy industry use engaged at that site.” • Provides decision-makers with some context for understanding proposal in history of site. | <ul style="list-style-type: none"> • For inactive sites, does not make intuitive economic sense to compare current action to past action that is no longer occurring. • May result in illogical conclusions that the net economic improvement is negative for inactive sites. • Burdensome for applicants. • Does not accurately depict “story” of site changes over time. |
| <p>3: Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is defined as <u>average annual</u> heavy industry use at the site during a specified period of time period (e.g., past five years).</p> | <ul style="list-style-type: none"> • Fully compliant with providing information “compared to the most recent heavy industry use engaged at that site.” • Provides decision-makers with some context for understanding proposal in history of site. | <ul style="list-style-type: none"> • For inactive sites, does not make intuitive economic sense to compare current action to past action that is no longer occurring. • May result in illogical conclusions that the net economic improvement is negative for inactive sites. • Burdensome for applicants. • Does not accurately depict “story” of site changes over time. |
| <p>4. Define “net economic improvement” as the difference between the economic effect of the most recent heavy industry use and the economic effect of the planned action, where “most recent heavy industry use” is defined as <u>a range of metrics at the site during a specified</u></p> | <ul style="list-style-type: none"> • Fully compliant with providing information “compared to the most recent heavy industry use engaged at that site.” • Provides decision-makers with context for understanding proposal in history of site. | <ul style="list-style-type: none"> • For inactive sites, does not make intuitive economic sense to compare current action to past action that is no longer occurring. • May result in illogical conclusions that the net economic improvement is negative for inactive sites. • Burdensome for applicants. |

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| period of time period (e.g., past five years). | | <ul style="list-style-type: none"> • Confusing to interpret |
| 5. Use Economics Baseline Report (see Issue #1) to provide measure of previous use. | <ul style="list-style-type: none"> • Fully compliant with providing information “compared to the most recent heavy industry use engaged at that site.” • Less burdensome for applicant than other options that require provision of historic data. • Provides decision-makers with context for understanding proposal in history of site. | <ul style="list-style-type: none"> • For inactive sites, does not make intuitive economic sense to compare current action to past action that is no longer occurring. • May result in illogical conclusions that the net economic improvement is negative for inactive sites. • Confusing to interpret |

Pros and Cons of Options for Economic Effect Issue #5, Metrics

| Option | Pros | Cons |
|--|---|--|
| 1: Metrics could be statutorily defined measures of direct economic effect. | <ul style="list-style-type: none"> • Easiest to report for applicant because this meets minimum statutory requirements. • Specifying direct metrics would be most likely to be accurate. • Some existing/previous metrics could be verified with state reporting agencies. | <ul style="list-style-type: none"> • Does not capture regional economic effect. Work Group fears not capturing regional effect could inadvertently cause a permit application to be rejected on the basis of “insufficient” positive economic effect/improvement. • Requires forecasting by applicants for impacts of new activity (could allow a range to be provided).[this is unavoidable] • Requires the permit analyst to understand the regional economic effect of the proposed use, as the applicant is not required to explicitly spell those factors out. |
| 2: Metrics could be include indirect and induced regional economic effect metrics. | <ul style="list-style-type: none"> • Would provide additional measures to enable the state to understand larger implications of redevelopment activities. | <ul style="list-style-type: none"> • Requires assumptions on behalf of applicants that may not be verifiable. • Could result in inconsistent reporting across applicants, making estimates more difficult to compare. • Requires forecasting by applicants for impacts of new activity (could allow a range to be provided).[this is unavoidable]. • Analysis of regional economic effect could be assessed for all activities by state for consistency. |
| 3: Metrics could include other effect, such as qualitative considerations of community-level effect and environmental justice considerations. | <ul style="list-style-type: none"> • Provides additional discussion of potential economic benefits or costs (i.e., externalities) to communities, particularly those adjacent to the heavy industry use site in question. | <ul style="list-style-type: none"> • Requires additional review and technical knowledge by reviewing agency. • Additional effort for applicant. |