



Marketing Communications Intern

Type of Recruitment: Casual Seasonal (Summer Intern)

Pay: \$18.50 per hour

Agency: DNREC Division of Watershed Stewardship / Conservation Programs Section

Employment Term: Full-time / 12 Weeks

Location(s): 285 Beiser Blvd, Ste 102, Dover, DE 19904

Introduction

The **Delaware Department of Natural Resources and Environmental Control** (DNREC) Division of Watershed Stewardship uses a comprehensive array of watershed-based programs to manage and protect the State's natural resources. Within this Division, the Conservation Programs Section oversees programs and initiatives related to water quality protection, drainage, and stormwater management. This internship will support the Nonpoint Source (NPS) Program in its efforts to provide grant funding, education, and outreach, and to strengthen partnerships with other organizations that work together to reduce nonpoint source pollution in Delaware. For more information, visit the [NPS Program homepage](#) and view the [NPS Program Annual Report](#). Visit the DNREC website at dnrec.delaware.gov and connect with @DelawareDNREC on Facebook, Instagram, X (formerly known as Twitter) or LinkedIn.

Summary Statement

DNREC is seeking a marketing communications intern to join our NPS Program team for the summer. The intern will help the team by planning marketing campaigns, developing content, providing support for events and social media management, increasing NPS pollution prevention awareness, engaging with the public, and supporting our mission. The intern will work under the guidance of the NPS Planner and Marketing Specialist while also

collaborating with the entire NPS Program team. The intern may also provide support to the Chesapeake Implementation Program (ChIP) which collaborates with the NPS Program

Through this internship, the successful candidate will receive numerous benefits, including:

- Hands-on Experience – by providing an intern with the opportunity to gain practical, hands-on experience in marketing, communications and additional NPS Program efforts.
- Skill Development – by providing a platform for developing and honing a wide range of skills.
- Contribution to Environmental Conservation – by playing a role in supporting the program's mission of conserving natural resources and protecting water quality. Through their work, interns contribute to ongoing management efforts to minimize the impacts of nonpoint source pollution on the environment.
- Networking Opportunities - by offering a chance to network with professionals in state government and other conservation fields. Building these connections can be instrumental in future career advancement and accessing job opportunities.
- Resume Enhancement - by interning with the NPS Program, one can enhance a resume as an internship demonstrates practical experience, and a willingness to learn and contribute to important initiatives
- Personal Growth - by providing hands-on opportunities, interns often face new challenges and responsibilities that can help them develop confidence, resilience, and adaptability.

Overall, interning with the NPS Program can be a rewarding experience, offering valuable skills, knowledge, and connections that can benefit interns, both personally and professionally.

Job Duties

- **Events Support:** Provide logistical and promotional support for outreach events, including staffing program exhibits at various weekend and occasional evening events.
- **Content Development:** Help create engaging content using photography and videography for various platforms, including our digital newsletter, social media, website, print materials and presentations.
- **Drone Support:** Assist in pre-flight planning and in-flight coordination of project documentation and/or promotional aerial photography and videography shoots. This can include the planning and execution of automated flights for 2d map and 3d model creation using photogrammetry.
- **Campaign Planning:** Contribute to brainstorming sessions, research, and strategy development.
- **Marketing:** Assist in the creation of marketing materials and the development, research and implementation of marketing campaigns across multiple channels.
- **Social Media Management:** Help manage Watershed Stewardship social media, creating and scheduling content, routing it for approval, and engaging with our community to increase followers and engagement.
- **Writing:** Assist in drafting articles and news releases as needed.
- **Trainings:** Participate actively in professional development training sessions and program meetings as needed.
- **GIS:** Participate in GIS meetings and projects to gain broad exposure to GIS concepts and workflows.
- **Support other NPS and ChIP Program efforts.**

Job Requirements

Provide a cover letter along with your resume and application, detailing your interest in the internship and how it aligns with your career goals.

Applicants must have education, training and/or experience demonstrating competence in each of the following areas:

- Must be a current college student or recent college graduate, preferably in marketing, environmental science, or related fields.
- Basic understanding of marketing concepts and strategies.
- Proficiency in demonstrating clear and effective written and verbal communication skills, with the ability to create compelling content for diverse audiences.
- Familiarity with social media networks and analytical tools.
- Ability to work independently and collaboratively in a team.
- Ability to pay attention to details without direct supervision.

Additional Posting Information

- The position is flexible as to start date and is for a maximum 12-week term.
- The position will not exceed 37.5 hours per week with a regular schedule of 8:00 am – 4:00 pm, including a 30-minute lunch break. Occasional evenings and weekends to support events may be required.
- The intern will primarily work at the office located at 285 Beiser Blvd, Ste 102, Dover DE, 19904.
- This position may have statewide responsibilities which require travel throughout the State. The intern is responsible for transportation to the primary office location. The State of Delaware provides transportation services from the primary location to State agencies or other locations as needed for outreach.
- Casual/Seasonal Employees are not eligible for state plan benefits.

Condition of Hire

As a condition of hire, applicants must possess a valid driver's license (not suspended, revoked or canceled, or disqualified from driving).

Applicants must be legally authorized to work in the United States. DNREC does not provide sponsorship for holders of H-1 B Visas.

The State of Delaware Executive Branch participates in the Federal E-Verify system. The State will provide the federal government with each new hire's Form I-9 information to confirm that they are authorized to work in the U.S. For more information refer to our job seeker resources.

Selection Process

The application and supplemental questionnaire are evaluated based upon a rating of education, training and experience as they relate to the job requirements of the position. It is essential that applicants provide complete and accurate information on their application and the supplemental questionnaire to include dates of employment, job title and job duties. For education and training, list the name of educational providers, training course titles and a summary of course content. Narrative information supplied in response to the questions must be supported by the information supplied on the application including employment, education and training history as it relates to the job requirements.

Once an application has been submitted, all future correspondence related to the application will be sent via email. Please keep contact information current.

Accommodation

Accommodation is available for applicants with disabilities in all phases of the application and employment process. To request auxiliary aid or service, call 302-739-5458. TDD users should call the Delaware Relay Service Number 800-232-5460 for assistance.

The State of Delaware is an Equal Opportunity employer and values a diverse workforce. We strongly encourage and seek out a workforce representative of Delaware including race, color, religion, age, sex, national origin, disability

status, genetics, protected veteran status, sexual orientation, gender identity, or expression.