We invite you to support the 2026 Delaware Wetlands Conference

Sponsorship and Exhibitor Opportunities



JANUARY 27 AND 28, 2026 - WILMINGTON, DELAWARE

Hosted by DNREC's Wetland Monitoring and Assessment Program



In the early winter of 2026, hundreds of wetland and natural resource enthusiasts from the mid-Atlantic and beyond will gather at the 11th Delaware Wetlands Conference. This premiere event provides a platform to share the latest in wetland research, innovations, practice and policy, education, and progress in projects and science - joining in is an opportunity you don't want to miss. Wetlands and their ecosystem services play a vital role in our everyday lives. Now, more than ever, it is critical that we continue to foster an atmosphere that supports the exploration and dissemination of wetland work, and this conference has a history of doing just that. **We would like to invite you to become a sponsor of this incredible event**, not only to support work being done in the region and across the country, but to gain visibility and interact with networks throughout the environmental community.

This popular conference has seen attendance rates grow consistently for over 20 years and can provide your organization or business with **two full days** of direct networking time, multi-media exposure, intriguing conversation, and audience growth, all while demonstrating your commitment to wetlands in front of a large, relevant audience. Plus, your support allows conference registration fees to remain lower than the industry standard and **attracts attendees from many sectors** while still offering first class conference speakers, workshops, amenities, and facilities.

Sponsorship levels range from \$350 to \$7,000 and the varying sponsor benefits are listed in this prospectus packet. We also are pleased to offer a **non-profit exhibitor rate of \$250**, designated specifically for non-profit organizations and qualifying government agencies. Our attendees want to see you in Wilmington, Delaware! Supporters of the event have historically been of excellent quality, variety, and relevance. Our goal for 2026 is to have an even larger range of exhibitors and are offering new sponsorship perks and benefits. Please demonstrate your commitment to wetlands and natural resources in sponsoring the conference at the level that is right for you!

Naturally, Olivia Allread, Conference Lead





To sponsor or exhibit at this event, **please complete this form** and **submit payment** (check preferred, credit card upon request) by <u>December 12, 2025</u>. Questions or concerns may be directed to Olivia Allread at 302-739-9939 or olivia.allread@delaware.gov.

Why Support This Event?

Reach 425+ attendees before, during and after the event, plus even more through:

- Online communication: Your logo and a link to your website could be included on the conference webpage as well as in our social media outreach audiences of 50,000+.
- Email and event marketing: Your logo and a link to your website could be included in our conference communications and updates to hundreds of attendees.
- The conference program: Your organization's ad could appear in the printed program that will be put directly in the hands of all attendees and available online.
- **On-site displays and signage:** Your logo could appear onscreen during presentation sessions, networking breaks, and on printed signage throughout the conference space.
- **Exhibit space:** You will get the chance to display what you have to offer and speak one-on-one with attendees at an exhibitor space in our largest event area.
- **Dedicated networking:** We've set time aside each day for networking we even have a special happy hour event! At our top sponsorship levels, there are more exclusive opportunities to reach participants.

2024 Conference At A Glance

425 54 45 State ATTENDEES PRESENTATIONS **EXHIBITORS** 26.9% 36 12 16 **Private NETWORKING HOURS** POSTERS **STATES** 43% Attendance **By Sector** Federal 6.2% County 2.1% Non-profit NEP 6.2% Academic 2.3% 13.3%

Sponsors and Exhibitors Can:

Connect with key decision makers and stakeholders. Your identity will be instantly recognized as an active partner in the wetland and natural resource community.

Cultivate and strengthen

your relationship with a variety of professionals, researchers, businesses, and government officials which helps reinforce your visibility!

Increase your brand

awareness with a broad audience from across the region and country! Our attendees typically represent over 15 states.

Have an opportunity to learn something new. Your complimentary registration(s) allow you to pick from over 50 presentations and 12 program tracks during the two-day event.

2026 Opportunities	Benefactor \$5,000	Champion \$2,500	Supporter \$1,500	Friend \$500	Fan \$350
Mention in Opening Remarks Each Day	х				
Listed in Press Releases	х				
Access to Attendee List Before Event	х				
Reserved Table at Lunch Each Day	х				
Event Email Communications	х	х			
Table Centerpieces	Х	х			
Podium Displays	Х	х			
Complimentary Electricity at Exhibit Space	х	х	х		
Conference Signage	х	х	х		
Website	Large Logo with Link	Medium Logo with Link	Small Logo With Link	Name with Link	
PowerPoint Screens	X Full Custom Slide	х	х	х	х
Program Booklet Printed and Online	Full Page B&W Ad	½ Page B&W Ad	¼ Page B&W Ad	Logo Inside	Name Inside
Social Media Mentions	Х	х	х	х	х
Exhibit Space	X 2 Priority Placements	X Priority Placement	х	х	х
Complimentary Registration(s)	4	3	2	1	1

2026 Opportunities	Non-profit Exhibitor \$250	Please Note: Non-profit exhibitor is designated ONLY for non-profit organizations or qualifying government agencies. Non-profits may take donations or promote their organization only. If you would like to sell products, services, or other non-promotional items, you must apply for a regular sponsorship.		
PowerPoint Screens	Х			
Program Booklet Printed and Online	Name Inside			
Exhibit Space	Х	The Delaware Wetland Conference Planning		
Complimentary Registration(s)	1	Committee reserves the right to make any final determination as to eligibility of sales items.		
NEW in 2026	Eat, Drink Connect: Happy Hour Sponsorship			
Check Payment Only	\$7,000			
Branded Cocktail Napkins	Х			
Customized Drink Ticket For Every Attendee	X Logo, Website, and Name Featured on Attendee Complimentary Drink Ticket			
Event Email Communications	X Special Mention in Event Email Communications			
Website	X Exclusive Section on Event Website			
PowerPoint Screens	X Full Custom Slide			
Program Booklet Printed and Online	X Full Page Color Ad on Back Cover of Program Special Mention in Happy Hour Section			
Social Media Mentions	Х			
Complimentary Registration(s)		3 15% Off Additional		

The conference happy hour occurs on-site at the event venue on Day 1, January 27, 2026. It is scheduled from 4:15pm - 6:00pm and attendees may use their complimentary drink ticket at that time. The networking also includes complimentary hors d'oeuvres and Premium bar drinks for purchase.

This conference is more than just wetlands.

It's about connections, sharing with like-minded people, and making an impact in the wetland and natural resource fields. Your financial support will help us improve the quality and breadth of the conference program, facilitate participation from a broader diversity of attendees, and provide formative experiences for many to engage with from year to year. We are expecting outstanding attendance and presentations in 2026.

We hope you consider one of these incredible opportunities. Thank you!



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Payment may be a single check including both sponsorship costs and registration costs for any additional representatives not covered by your complimentary registration(s). You may also pay for registration of additional representatives separately <u>via online registration</u>. Send payment via check made payable to DNREC: DNREC Division of Watershed Stewardship Attn: Olivia Allread 285 Beiser Boulevard Suite 102 Dover, DE 19904

2026 Registration Rates	1 Day	2 Day
Early Bird General Admission	\$175	\$220
Early Bird Student/Presenter	\$155	\$180
Regular General Admission	\$200	\$235
Regular Student/Presenter	\$160	\$185
Late General Admission	\$225	\$260
Late Student Presenter	\$170	\$195