# Commercial Recycling Toolkit Schools



# Recycling Makes Good Economic, Environmental, and Educational Sense

Recycling can save money, can reduce your environmental footprint, and can offer environmental education. Schools generate tons of waste – from paper and computers to food scraps and books. Designing an effective waste reduction program will insure that you comply with Delaware's Universal Recycling Law, has the potential for significant waste disposal cost savings, and offers students an opportunity to learn about how their decisions impact the environment. School district waste reduction programs have the potential to foster student achievement through curriculum choices and by transforming the school environment into a laboratory for learning. This toolkit is designed to provide assistance to start a recycling program or to help you expand your existing program.

The first and most effective component of the waste management hierarchy is to reduce the waste created. Schools are encouraged to reduce their waste by purchasing in bulk, buying items with less packaging and switching to reusable instead of single-use items. In addition to benefiting the environment, these efforts often provide cost savings. Despite efforts to reduce the amount of waste generated, consumers, businesses, and institutions still create a substantial amount of waste. The U.S. Environmental Protection Agency estimates that each American generates about 4.9 pounds of waste daily (per 2018 figures). Much of this waste can be reduced, reused, recycled, or minimize the strain on the environment and extend the life of our landfills.

## **Recycling Plan**

## Step 1: Identify your recycling program coordinator or Team

Decide who will handle the day-to-day tasks of your recycling program. For individual schools, teachers, staff, and students may be able to commit enough time to implement the program. For districtwide waste reduction programs, a centralized coordinator or sustainability manager may be more efficient. This individual should be motivated, have a good rapport with staff and students and takes an interest in waste reduction, reuse, and recycling. Announce the program and the new recycling coordinator to all staff and students to encourage cooperation and participation. The recycling coordinator should:

- Assemble a green team to help plan, implement, evaluate and manage the program. The team may include staff, teachers, students, and parents.
- Establish recycling policy and procedures.
- Communicate with teachers, custodial and cafeteria staff, students, school district officials, and recycling service providers.
- Facilitate education & promotion of recycling by explaining how recycling works and why it is important.
- Track the progress and success of the recycling program.

#### Step 2: Perform a waste assessment

A waste assessment is the process used to quantify the types of wastes and recyclables being generated. You literally inspect, identify, and sometimes weigh the types of materials discarded. A waste assessment will help you identify recycling and waste prevention opportunities, potential savings from reduced disposal costs, potential



revenue from the sale of recyclables, and establish baseline data for measuring the future effectiveness of the program. To conduct a waste assessment you could:

- Utilize knowledgeable staff and teachers, and involve students.
- Contact your waste hauler or recycling service provider.
- Request a free waste assessment by contacting DNREC at 302-739-9403. The assessment includes a facility walk-through to visually inspect your school's waste generation practices and to offer helpful advice.

## Step 3: Identify the materials to be collected

Work with your waste hauler, recycling service provider, or waste/recycling consultant to analyze the information collected during your waste assessment. Once you see what you're discarding, identify opportunities for waste reduction, reuse, and recycling. Discuss recycling collection options with your waste hauler or recycling contractor. For single-stream recycling programs, all of the following materials can be commingled in the same container: ☐ Plastic bottles, jugs, containers Office paper ☐ Aluminum and steel cans ■ Newspapers Corrugated cardboard Paperboard boxes ☐ Glass bottles and jars Cartons ☐ Magazines and catalogs Large quantities of certain materials may be sorted for cost-effective recycling. Here are some examples of material streams commonly found in institutional settings which may be beneficial to reuse or recycle separately: ☐ Landscape wastes (organic) ☐ Electronics ☐ Batteries ☐ Corrugated cardboard ☐ Styrofoam packaging ☐ Plastic film / shrink wrap

## **Step 4: Determine program collection logistics**

☐ Ink and toner cartridges

Construction & Demolition

Making recycling easy and convenient will boost staff and student participation. Recycling should be as easy as throwing something in the trash, so recycling containers should be placed wherever you currently have trash containers (classrooms, cafeteria, offices, lobby, break room, file/copy room, etc.)

☐ Fluorescent lamps and bulbs

Take the following criteria into consideration when choosing containers:

Placement

debris

- Location
- Capacity
- Durability
- Ease of handling

Cost

☐ Carpet

- Appearance
- Opening type
- % recycled content



The recycling containers should look different from trash cans, be easily identified, and be clearly labeled. Labels can be self-made or purchased. Lids may have restricted

openings. Consider choosing blue containers for recycling and black for trash. Use clear liners so staff can easily identify recyclables from trash once bins are emptied.

☐ Pallets

Other considerations include:

- Is your recyclable storage area of adequate size for your hauler to pick up?
- Do your recyclable materials need to be crushed, baled, banded or compacted?
- Is a recycling service needed for a specific material stream?

#### Step 5: Select a recycling service provider

A recycling service provider can be one or more vendors that will pick up your recyclables for processing. While many waste haulers offer recycling services, some companies specialize in providing strictly recycling services. Other services might include bailing, shredding, crushing, or compacting as well as transporting and marketing the recyclable materials. If you choose not to use a collection service your school or district can self-haul your recyclables directly to a recycling processor. Other considerations may include:

- Review your waste management contracts to see if they allow renegotiation to include recycling services.
- Monitor how full dumpsters are and make arrangements to reduce trash dumpster size and/or adjust the collection frequency based on volume.
- Discuss collection schedules and options with a variety of service providers and request a billing structure that will reduce your waste disposal costs.

#### **Step 6: Outreach and Education**

Before you launch the program, spend time promoting your recycling effort and educating staff and students about recycling procedures. Implementation will require an ability to motivate staff and students to participate. Once the program has begun, you should reinforce good habits and maintain interest in the program. Alert staff and students well in advance and prepare simple information explaining the benefits and procedures to promote the program. Organize training sessions for staff that may have new responsibilities with the program.

## For an effective recycling program, you must educate staff, teachers, and students.

This can be done in a variety of ways, including (but not limited to):

- Meet with staff to discuss the recycling procedures and program goals.
- Download the How to Recycle Guide and flyers: Recycling in Delaware Flyer and Recycling in Delaware Flyer – en español
- Inform vendors and members of the community about the program.
- Determine if the waste reduction program will be incorporated into school curricula.
- Stress the importance that recyclables be kept free of trash and contamination.
- Place labeling and signage with recycling information on trash and recycling containers and dumpsters.
- Sample signage could read: "Recycling Only, NO Trash" and "Trash Only, NO Recycling"
- Display recycling goals and/or promote the amount that has been recycled on signs and displays.
- Encourage students to participate in program through classroom instruction or service projects.
- Have students encourage participation and publicize program successes through newsletters, e-mails, and posters.

# **Step 7: Sustaining the program**

Monitor and evaluate the recycling program on a regular basis. Request a monthly disposal report from your hauler stating the amounts of recyclables by material type and disposal data in tonnage or cubic yard measurements.

- Post results and accomplishments listing the quantity of recyclables collected, total waste diverted, and revenue from the commodities.
- Percentage of waste diverted by your recycling program compare the tonnage of recyclables collected to the tonnage of waste generated.
- Maintain records of charges for hauling waste and recyclables. Calculate savings from reduced disposal costs.
- Troubleshoot the program and perform routine inspections of recyclables to check for common problems like contamination issues.
- Get students involved to monitor progress and to translate the data into spread sheets or charts.
- Student involvement will develop a sense of program ownership which can continue as they advance grades.

#### Additional strategies for waste reduction

The following waste reduction strategies can reduce costs associated with unnecessary material use and waste.

Reduce – Purchase, consume, and throw away less. Use upstream control of the volume and types of wastes generated by your school through purchasing decisions. Source reduction actually prevents the generation of waste in the first place, making it the preferred method of waste management. Waste Management Hierarchy

Methods may include:

☐ Implement an electronic records system to reduce paper usage ☐ Double-sided copying as the default setting on all printers and copiers ☐ Encourage staff and students to bring in reusable water bottles and mugs Provide alternatives to single-use cream, sugar, and stir sticks for coffee ☐ Install air dryers in the restrooms

Adjust your heating and cooling systems when the building is not in use

☐ Use long-lasting, energy efficient light bulbs and fixtures

☐ Ask suppliers to reduce packaging in purchases and shipping

☐ Use renewable, refillable, or returnable shipping containers







<b>Reuse</b> – Reusing items by repairing, donating, or selling them. Reuse is even better than recycling because items do not have to be reprocessed before they can be used again.
<ul> <li>Donate office furniture and appliances to a local charity</li> <li>Put new labels on old file folders</li> <li>Reuse laser and printer cartridges by participating in take-back programs</li> <li>Set-up a 'Reuse Box' in the classroom for extra school supplies students no longer need</li> <li>Place a 'Reuse Cart' in the school cafeteria for uneaten and unopened food</li> <li>Use reusable mugs, plates, and cutlery in the cafeteria and staff lunch room, and for parties and events</li> <li>Establish a compost bin for organic landscape waste or have your organic waste collected by a local yard waste facility</li> </ul>
Buy Recycled – If you are not buying recycled content products you are not recycling! Purchase products that are remanufactured or made from post-consumer waste (PCW) recycled content such as:    Classroom or office paper   Paper towels, napkins, and toilet tissue   Recycling and trash containers   Toner and printer cartridges   Carpeting   Classroom or office furniture   Trash bags
Additional Resources:  DNREC's Delaware Recycles program: de.gov/recycling Follow us on Facebook and Twitter
Call: (302) 739-9403 or Email: recycle@delaware.gov
Delaware Solid Waste Authority's (DSWA) Education program: DSWAeducation.com
Electronic waste: For guidance in disposing of electronic waste and take-back programs  Delaware Solid Waste Authority: <a href="DSWA E-waste Program">DSWA E-waste Program</a> U.S. Environmental Protection Agency: <a href="EPA E-waste Program">EPA E-waste Program</a>
<b>Environmentally-Preferable Purchasing Program:</b> <a href="www.epa.gov/greenerproducts">www.epa.gov/greenerproducts</a> (Costs and benefits of purchasing choices)
EPA: Tools to Reduce Waste in Schools
Goodwill: goodwill.org
Habitat for Humanity: habitat.org
Special Wastes: <a href="DNREC - How to Manage Special Wastes">DNREC - How to Manage Special Wastes</a> (Material streams including: batteries, fluorescent lamps and bulbs, ink and toner cartridges, paint, scrap tires, used

Food Bank of Delaware: Food Bank of Delaware (Food donations)

motor oil, and white goods may require special handling)

Keep Delaware Beautiful: KeepDelawareBeautiful.com (become a litter free school zone)